



Tradeshow Guidelines and Procedures 2025



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INTRODUCTION

REGIONAL TRADESHOWS AND SMALLER EVENTS

This guideline is to help you plan, schedule, and order your tradeshow and event needs. Properly following this guideline will ensure you have a successful show.

BOOKING THE SHOW

You are in charge.

For smaller events like tradeshow, private events at distributors, sponsorships, and other events where you are able to show off yourself and U.S.Pipe, you will need to manage the process.

To ensure you receive the important information about the event, you will be the primary contact, not the Marketing Department. The sales manager or Technical Resource team member who is taking the lead on the event will need to register. Using your contact information, it will do two things.

- You are the primary contact for important show information
- It lists you on any attendee or exhibitor lists, so people will know who to expect.

RESPONSIBILITIES

Payment, planning, requesting booth items.

The person booking the booth will need to pay for the booth. We try to use payment by invoice and check. However, some shows will not allow that, and you have to pay for them by credit card.

REQUESTING YOUR BOOTH ITEMS

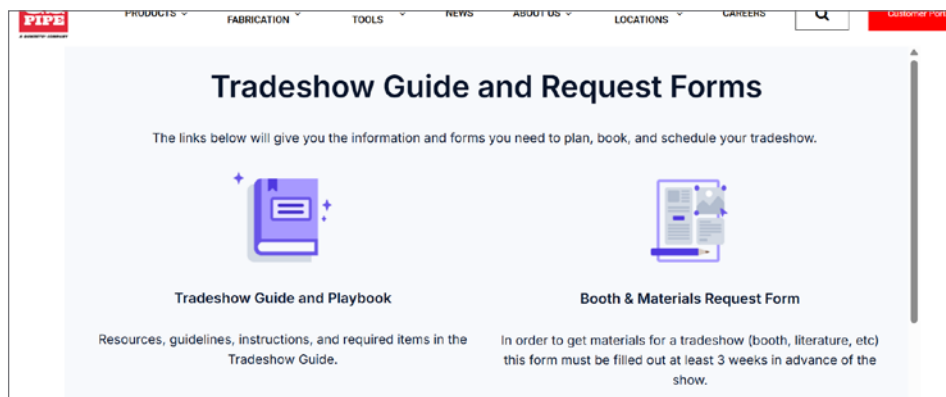
FOR BOOTH, EVENTS, ANYTHING WHERE YOU NEED A DISPLAY

You are responsible for requesting your booth and display items. And you are responsible for following-up on that request in a timely manner well before the show dates.

When requesting display, please understand that we only have so many, and as they become reserved, your options for getting the display you want decrease. So it's best to request your items well in advance.

To request your items, you will first need to go to the website tradeshow page which has the request form.

The address is: www.uspipe.com/tradeshows



Requesting a display must be done at least 3 weeks in advance of the event.

If an event becomes available with less than 3 weeks notice, then you must confirm with the Marketing Manager **prior to booking** that materials are available and that we can supply them in time.

We want to ensure you get the items you need, but in order to better facilitate your results, clear communication is needed in advance.

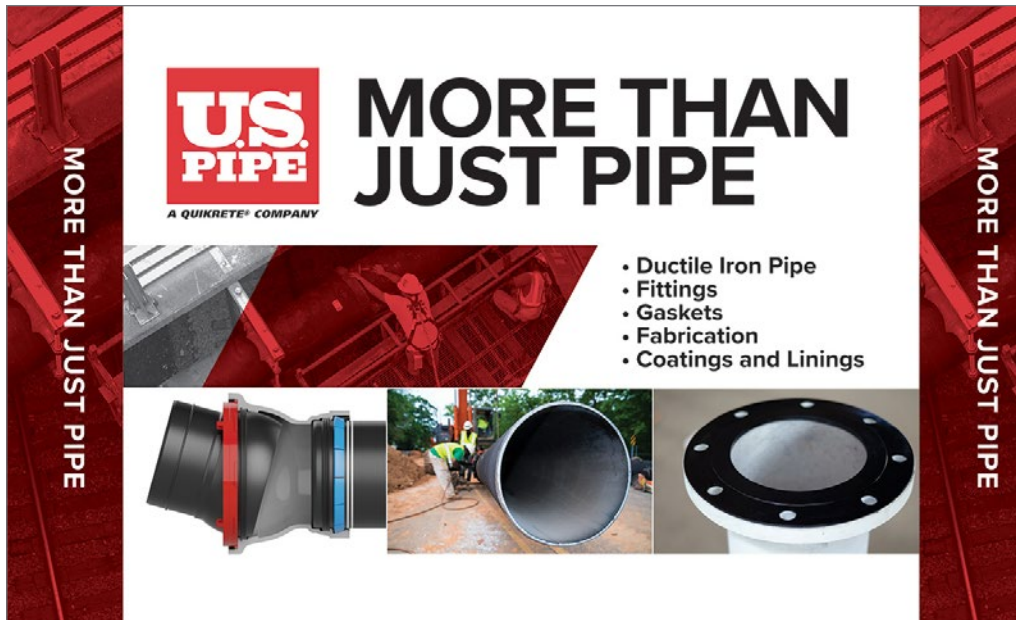
If a booth is larger than normal (10x20) and needs professional installation, this will need to be planned 6 weeks in advance.

BOOTH CHOICES

SUBJECT TO CHANGE, AND WILL BE UPDATED HERE

U.S. PIPE GENERAL BOOTH

Covers all the products from U.S. pipe.



U.S. PIPE
A QUIKRETE® COMPANY

MORE THAN JUST PIPE

- Ductile Iron Pipe
- Fittings
- Gaskets
- Fabrication
- Coatings and Linings

MORE THAN JUST PIPE

MORE THAN JUST PIPE

U.S. PIPE HDSS BOOTH

Specifically covering the HDSS Pipe.



U.S. PIPE
A QUIKRETE® COMPANY

HDSS® RESTRAINED JOINT PIPE WITH DEFLECTION

- 350psi Pressure Rating
- Up To 5° Of Deflection
- Easier To Install
- Perfect for Horizontal Directional Drilling

HDSS® RESTRAINED JOINT PIPE WITH DEFLECTION

HDSS® RESTRAINED JOINT PIPE WITH DEFLECTION

BOOTH CHOICES CONTINUED

SUBJECT TO CHANGE, AND WILL BE UPDATED HERE

U.S. PIPE SEISMIC / RESILIENCY

Focuses on the visual of what can happen, with a TR-XTREME photo.

The graphic features a central white area with a red border. On the left and right sides of the border, the text "DOMESTIC. DURABLE. DEPENDABLE." is written vertically. The central area contains the "U.S. PIPE" logo (a red square with "U.S." in white and "PIPE" in red) and "A QUIKRETE® COMPANY" below it. To the right of the logo is a large black pipe with a red "U.S. PIPE TR-XTREME" label. Below the pipe are three small images: a cross-section of a pipe joint, a pipe being installed in a trench, and a pipe being tested under pressure. The text "DESIGN WITH STRENGTH LIVE WITH CONFIDENCE" is written in white on a black background above the pipe.

U.S. PIPE FABRICATION

Covers the products from U.S. pipe Fabrication.

The graphic features a central white area with a blue border. On the left and right sides of the border, the text "FABRICATION" is written vertically. The central area contains the "U.S. PIPE FABRICATION" logo (a blue rectangle with "U.S. PIPE" in white and "FABRICATION" in blue) and "A QUIKRETE® COMPANY" below it. Below the logo is a list of services: "• 10 Locations across the United States", "• Ductile Iron pipe, fittings, flanges, spools", "• Steel Fabrication, mild steel and stainless steel", "• Numerous coatings and linings", "• Tools, supports, valve wrenches, hangers", and "• Custom work". To the right of the list are three images: a large ductile iron pipe, a large steel flange, and a large steel pipe. The text "FABRICATION" is also written vertically on the right side of the border.

BOOTH CHOICES CONTINUED

SUBJECT TO CHANGE, AND WILL BE UPDATED HERE

U.S. PIPE 10X20 FOOT BOOTH

For larger shows, requires professional installation.



LITERATURE

PRINTED SALES SHEETS AND SUBMITTALS

For literature for events and tradeshow we suggest using the 2-page sales sheets for most items. Submittals may be requested as needed, but are more bulky and heavy. Please keep that in mind when you think of the items you need to carry in, or carry out for an event.

Printed items shipped for a show may be kept to use for future promotional needs.



HDSS®
High Pressure
Restrained Pipe With
Added Deflection

HDSS pipe is the latest in restrained joint technology for ductile iron pipe. The innovative design uses a full circumference of locking segments to provide integral restraint. This results in an industry leading combination of deflection and pressure capacity. Now, for the first time, engineers and owners can specify a single restrained joint in 4'-0" that means a 300 psi working pressure installation will also appreciate the simplicity of installation as the locking segments are inserted into a single slot at the crown of the pipe. HDSS pipe utilizes the conventional TYTON® gasket for reliable sealing. The simple robust design makes this the strongest joint on the market which allows owners and specifiers to have confidence in performance and service life. It is suitable for all standard and specialty below and above ground applications. Specialty applications include seismic, bridge piping, horizontal directional drilling (HDD), and pipe tunneling.

To facilitate quick, easy, and trouble-free installation, ductile iron locking segments are inserted through a single slot in the ball face and slid into position around the ball to provide a positive axial lock between the ball interior surface and a rubber sealant on the tapered end of the pipe.

A single rubber restraint installed between the locking segments completes the installation and ensures the segments stay in place while the joint is extended to engage the restraint. The HDSS joint can be easily disassembled by reversing the installation procedure with no need of special tools or skills.

Restrained joint fittings for HDSS pipe are currently offered in 18" Flare for 4'-30" and HP Lock for 30'-0".

FEATURES & BENEFITS

- III Restrained Joint Pipe
- III Simple Assembly & Disassembly
- III High Deflection and Restraint Capacity
- III Domestically Manufactured
- III Available with Zinc-Nickel Coating
- III Rated for 300psi

STANDARDS

- III ANSI/AWWA C151/A21.5 Ductile Iron Pipe, Centrifugally Cast for Water
- III ANSI/AWWA C104/A21.4 Cement Mortar Lining for Ductile Iron Pipe and Fittings for Water
- III ANSI/AWWA C153/A21.5.1 Ductile Iron Compact Fittings for Water Service Or ANSI/AWWA C110/A21.10 Ductile Iron and Gray Iron Fittings 3 inch through 48 in for Water
- III ASTM A746-03 Standard Specification for Ductile Iron Gravity Sewer Pipes
- III ASTM A716-08 Standard Specification for Ductile Iron Culvert Pipes
- III ASTM C150 Standard Specification for Portland Cement
- III ASTM A536 Standard Specification for Ductile Iron Castings



2-Page flyers are light, small, and easy to digest. Great for getting a conversation started about our products. We carry most of primary stock items in a 2-page flyer.

Submittals have all the size and data around the products. Great for engineering meetings, lunch & learns, and on select products, tradeshow.

SPECIFICATIONS BASIC DIMENSIONS									
									
INCHES	INCHES	INCHES	INCHES	INCHES	INCHES	INCHES	INCHES	INCHES	INCHES
SIZE	A	B	C	SEGMENTS*	RUBBER/LOCKING RETAINERS	POUNDS ACCESSORY WEIGHT†	DEGREES DEFLECTION	FEET PULLOUT	
4	4.80	7.00	4.84	3	1	2	5.0	0.03	
6	6.90	9.27	5.27	3	1	2	5.0	0.04	
8	8.06	11.68	5.82	3	1	3	5.0	0.04	
10	10.30	14.12	6.02	3	1	5	5.0	0.05	
12	12.20	16.43	6.30	3	1	8	5.0	0.05	
14	14.30	18.80	7.75	6	1	12	4.0	0.05	
16	17.40	21.46	7.95	6	1	15	4.0	0.05	
18	19.50	23.40	8.19	6	1	17	4.0	0.05	
20	21.60	25.07	8.40	6	1	28	4.0	0.05	
24	25.80	30.25	8.86	12	1	36	4.0	0.05	
30	32.00	36.38	10.28	12	1	60	2.5	0.05	
36	38.30	43.55	10.87	12	1	80	2.0	0.05	
42	44.50	50.28	10.71	15	1	92	2.0	0.12	
48	50.80	56.95	11.01	15	1	129	2.0	0.13	
54	57.06	63.96	11.12	15	1	135	2.0	0.10	

NOTE: These deflections are based on joints with nominal dimensions.
*Number of segments.
†Accessory weights include segments, gaskets, and rubber retainers.

SPECIFICATIONS PRESSURE CLASS (Thickness, Dimension & Weight)

INCHES		INCHES		POUNDS		
SIZE	PRESSURE CLASS	NOMINAL THICKNESS	OUTSIDE DIAMETER*	WEIGHT PER LINEAL FOOT	BARREL WEIGHT	
				18-FOOT LAYING LENGTH	24-FOOT LAYING LENGTH	
4	300	0.25	4.8	211	340	16.9
6	300	0.25	6.9	313	495	24.5
8	300	0.25	9.05	457	730	36.2
10	300	0.26	11.1	538	852	42.1
12	300	0.28	13.2	725	1138	56.4
14	300	0.28	15.3	905	1424	70.7
16	300	0.3	17.3	1079	1710	85.0
18	300	0.31	19.4	1253	1996	99.3
20	300	0.32	21.4	1427	2282	113.6
24	300	0.34	25.8	1888	2978	148.9
30	300	0.37	32.0	2449	3874	196.2
36	300	0.40	38.3	3010	4770	237.5
42	300	0.43	44.6	3571	5666	281.8
48	300	0.46	50.9	4132	6562	326.1
54	300	0.49	57.2	4693	7458	370.4

DEMO PIECES

SAMPLE PIECES FOR TRADESHOWS, MEETINGS, ETC.

We have various demo pieces available. Some are very large and heavy, so planning must be done in some cases. Please keep in mind how you plan to move these items around, and to/from the show. We need to be safe.

Items we have available:

- 20" HDSS - Very large, heavy, and requires forklifts and 2 people to put together
- 6" HDSS
- 8" TR-XTREME
- 4" Flange TYTE II
- 4" Zinc Pipe Samples
- 12" Fire Pipe Sample (very dirty)
- Fabricated Flanges and Fittings
- Glass Lined Fittings
- FIELD LOK 350 Gasket
- TY-CON Conductive Gasket



PLANNING MEETING

REQUIRED FOR ANY TRADESHOW/EVENT

For any event or tradeshow requiring booth items, a pre-show planning meeting is REQUIRED. This meeting must happen after you submit your tradeshow request form, and at least 3 weeks prior to your event/show. This is to discuss the requested items needed, and to have a clear understanding of what is desired and expected.

Any attendee for the show must be in that planning meeting.

GIVE-A-WAYS, SWAG

TRINKETS FOR THE SHOWS

For items to hand out, pens, koozies, things like that you must contact Mary Woods directly.

AT THE EVENT, AND AFTER THE EVENT

WHAT TO DO

When you are done setting up there are a few things to do and make sure you have:

1. Check for return shipping labels. If for some reason they are not present, we have time to get you new ones before show end.
2. Take a picture of the booth, preferably with the attendees visible for Social Media. Send images to Marketing Manager and Social Media Coordinator.
3. Note any damaged equipment. Damage happens, but if we don't know about it, we can't fix it.
4. Take care to pack up items as carefully as possible. Shipping does more damage to the equipment than anything else.
5. When the show is over you are expected to return the equipment at your next convenient interval. Do not hold on to equipment.

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